Name: Zachary Schultz Peer Editor: Jill Silva Period: 4

**Peer Editing:** Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn’t have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive**. **Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

**Flyer # 1: (Template)**

* *Does the topic work for a windshield flyer?*

*Yes this flyer does work as a wind shield flyer*

* ***Design****: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

*Yes the flyer is eye catching because the different shapes that move your eye throughout the paper and the color makes your eyes focus on main points*

* ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

*The only information missing from the flyer is the town and the time it opens and closes on Monday- Friday. I can read the information easily and yes the fonts do coordinate with the flyer topic.*

* ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

*The flyer is designed in an interesting way and a suggestion is to choose more colors.*

* ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

Nope, it was written fabulously

**Flyer # 2: (Blank Document- Landscape Oriented)**

* *Does the topic work for a windshield flyer?*

*Yes this flyer does work as a wind shield flyer*

* ***Design****: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

*Yes the flyer is eye catching because the different shapes that move your eye throughout the paper and the color makes your eyes focus on main points*

* ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

*The only information missing from the flyer is the town and the time it opens and closes on Monday- Friday. I can read the information easily and yes the fonts do coordinate with the flyer topic.*

* ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

*The flyer is designed in an interesting way and a suggestion is to choose more colors.*

* ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

Nope it was written fabulously

**Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)**

* *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed?*

*Yes the flyer does use the same information and is completely redesigned*

* ***Design****: Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…)*

*Yes the flyer is eye catching without color, but I suggest to take up more space and to have more details about what else might be sold for food*

* ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

*The only information missing from the flyer is the town and the time it opens and closes on Monday- Friday. I can read the information easily and yes the fonts do coordinate with the flyer topic.*

* ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

*The flyer is designed in an interesting way and a suggestion is to choose more colors.*

* ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear?*

*Nope it was written fabulously*